International Office **PDCA Cycle**

- •Seminars to inform students about the **Erasmus Program**
- Selection of students to participate in the **Erasmus Program**
- •International student application intake via Dreamapply
- •Integration of international education agencies into the system
- Determination of physical and digital activities to increase the number of international students
- •Seminars to inform students about global exchange/ISEP programs
- •Selection of students to participate in Global **Exchange/ISEP Programs**

- Preparation of Erasmus Grant agreements
- Making Erasmus Grant payments
- •Participating in international education fairs in target markets
- •Advertising with digital marketing channels in targeted countries
- Continuity of ISEP membership

ACT

CHECK

DO

- Erasmus Program budget
- Control of administrative and financial processes
- Checking the envisaged international student supply targets
- Analyzing the numbers of incoming/outgoing students

INITIALS

PLAN

•Ensuring the continuity of relations with education agencies sending students Annual reports

•To ensure the continuity of bilateral

cooperation

Annual reports

Increasing visibility in targeted countries

•To ensure the continuity of bilateral cooperation