



# 2020-2025 STRATEGIC PLAN AT A GLANCE

YAŞAR UNIVERSITY 2020-2025 STRATEGIC PLAN		EDUCATION		SOCIAL CONTRIBUTION	
<b>Vision</b>	A world-class university dedicated to designing and redefining the future	2.1	Increase number of graduate students	4.1	Extend social-responsibility projects
<b>Mission</b>	Creating sustainable value through superior education and research and contributing to society by cultivating those innovative individuals who will shape the future.	2.2	Enhance the quality of programs	4.2	Enhance students' involvement in sportive and cultural activities
<b>Values</b>	Scientific approach, People-first, Social Responsibility, Internationalization, and Innovation	2.3	Increase the number of applied courses	4.3	Improve the social integration for the disadvantaged and the underrepresented
<b>Strategy Scopes</b>	Research and Innovation, Education, Internationalization, Social Contribution, and Sustainability	2.4	Extend the structure of interdisciplinary courses and programs	4.4	Increase life-long learning and continuous education activities
<b>Strategic Objectives</b>	Thirty strategic objectives under five strategic scopes	2.5	Improve teaching infrastructure	4.5	Boost the support for professional career improvement
<b>RESEARCH AND INNOVATION</b>		2.6	Increase the success level of students	4.6	Strengthen the relations with graduates
1.1	Increase the number of students and the quality of doctoral degree programs	2.7	Improve the quality of education	4.7	Improve the communication and interaction with external stakeholders
1.2	Establish interdisciplinary research teams	2.8	Enhance the level of digitalization in education	4.8	Increase the number of cultural and art events
1.3	Increase the number of academic publications	<b>INTERNATIONALIZATION</b>		<b>SUSTAINABILITY</b>	
1.4	Increase the number and budget of the projects to be supported	3.1	Increase the number and mobility of international students	5.1	Ensure economic sustainability
1.5	Boost the entrepreneurship ecosystem	3.2	Strengthen the collaborations of international mobility and the networks of international research	5.2	Ensure social sustainability
1.6	Increase the number of Intellectual and Industrial Property Rights (designs registered/utility models/patents)	3.3	Increase the number of scientific/artistic outputs together with international researchers	5.3	Ensure environmental sustainability
1.7	Improve digitalization researches	3.4	Improve international mobility activities		